

2023

ANNUAL TRIFECTA

September 13, 2023

Northfield Mountain Recreation Area | 99 Millers Falls Rd | Northfield MA 01360

Training

Everything From Action Levels to Watersheds

Tasting

State Rural Water Taste Test Competition

Tomfoolery

Old Fashioned BBQ



Vendor Packet

2023 ANNUAL TRIFECTA

Dear Friends:

The Mass Rural Water Association (MassRWA) invites you to attend our 2023 Annual Trifecta!

When: Wednesday, September 13, 2023

Where: Northfield Mountain Recreation Area, 99 Millers Falls Rd, Northfield, MA 01360

Trifecta hours are 7:30AM - 3:00PM. Our event typically draws about 150 attendees, which are water and wastewater operators, managers, superintendents, administrators, board members, and system owners. As you can see on the agenda, we have lengthy breaks to give you ample time to speak with conference attendees.

Please set up your booth space from 6:00AM - 7:00AM.

The Member Rate for a booth space is \$250, the Non-Member Rate is \$400. If your organization is not yet a MassRWA Member, please consider joining our association. Each Vendor Registration includes:

1. Booth Space
2. Two Complimentary Exhibitor Registrations
3. Luncheon for the Two Complimentary Exhibitors
4. Trifecta Sponsorship

Please Note:

1. Additional exhibitor registrations are welcomed at a rate of \$35 per person, which includes lunch
2. Exhibitor area is **outdoors**, please **plan accordingly** and prepare for the weather!
3. You must bring your own table

Our limited vendor spaces will go quickly! Please be sure to complete the registration form and return it with your full payment by **August 31, 2023** to reserve your spot.

Prizes/Giveaways/Raffles: We welcome Exhibitors to participate in running their own Giveaways/Raffles. These will be handled at each vendor's table. We recommend you bring your own sign in sheet for the attendees to fill out. We will make an announcement for you to draw the winner(s)!

If you have any questions or concerns, please contact Jason Blais at jblais@massrwa.org or at 413-325-4644. See you in September!

Sincerely

Dave Kaczinski, Executive Director



Vendor Schedule of Events

Wednesday, September 13, 2023

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6:00AM - 7:00AM	Vendor Setup
7:30AM-12:00PM	Trade Show Hours
1:00PM	Vendor Breakdown

September 13, 2023 7:30AM - 3:00PM

Northfield Mountain Recreation Area | 99 Millers Falls Rd | Northfield MA 01360

AGENDA

Time	Event	TCH Credits	Location
7:30AM-8:00AM	Registration & Refreshments	N/A	Main Entrance
7:30AM-12:00PM	Trade Show	N/A	Exhibition Area
8:00AM-9:00AM	How Technology is Changing the Water Meter and Meter Reading Industry <i>Ian Kasowitz, Stiles Company</i>	1.0 W	Tent
	How to Develop Your Service Line Inventory <i>Jessica Sibriski, MassDEP</i>	1.0 W	Indoor
9:00AM-9:30AM	Break	N/A	Cafe
9:30AM-10:30AM	SCADA Master Planning for Reliable Operations <i>James Papadimitriou, PE, Wright-Pierce</i>	1.0 W	Tent
	MassDEP & US EPA Regulatory Roundtable Discussion <i>Michael Celona - MassDEP & Andrea Traviglia - US EPA</i>	1.0 W	Indoor
10:30AM-11:00AM	Break	NA	Cafe
11:00AM-12:00PM	Everyday Applications of GIS In Small Systems <i>Ben Hill, Diamond Maps</i>	1.0 W & WW	Tent
	Funding Options: MassDEP SRF & USDA WEP <i>Gregory Devine - MassDEP SRF & Henry Nguyen - USDA RD</i>	1.0 W & WW	Indoor
12:00PM-1:00PM	BBQ Lunch Annual Meeting Drinking Water Taste Test	N/A	Cafe
1:00PM - 3:00PM	Measuring Chlorine Residual <i>Janice Markey, Maltz Sales</i>	2.0 W & WW	Tent

CLASS KEY | W: Water Operators | WW: Wastewater Operators

2023 ANNUAL TRIFECTA

Vendor Registration Form

Vendor Information				
Company Name				
Primary Contact				
Billing Address				
City, ST, Zip				
Email & Mobile				
1. Please CIRCLE your choices and FILL IN information where appropriate 2. ADD UP what you circled and FILL IN total at the bottom 3. SEND IN this completed form and your full payment no later than August 31, 2023 4. Please take notice of our cancellation policy on Page 7			Member Rate	Non Member Rate
Vendor Fee (includes two (2) Complimentary Exhibitor Registrations) <i>Tables are not included, Electricity is not available</i>			\$ 250	\$ 400
Complimentary Exhibitors (Luncheon included)				
Name 1	Position 1	Included	Included	
Mobile 1	Email 1			
Name 2	Position 2	Included	Included	
Mobile 2	Email 2			
Additional Exhibitors & Luncheons				
Name 3	Position 3	\$ 35	\$ 35	
Name 4	Position 4	\$ 35	\$ 35	
Purchase an Associate Membership		n/a	\$ 500 <i>Rate drops to \$ 250</i>	
Sponsorships (please contact us for opportunities!) Your organization will get recognized for their support of Mass Rural Water		n/a	n/a	
Giveaways (Please let us know what you are bringing, email jblais@massrwa.org) Your giveaway(s) will be drawn at your table. Please bring to Trifecta.		n/a	n/a	
Please see Cancellation Policy on Page 7		TOTAL		

2023 ANNUAL MEMBERSHIP

Membership Application Form

(July 1, 2023 - June 30, 2024)

System/Company Name: _____

PWSID #: _____ Discharge Permit #: _____

Physical Address: _____

City/Town: _____ ST: _____ Zip: _____

Billing/Mailing Address: _____

City/Town: _____ ST: _____ Zip: _____

Billing Contact & Email Address: _____

Office Phone: _____ Alt Phone: _____

Primary Contact: _____ Position: _____

Mobile Phone: _____ Email Address: _____

Secondary Contact: _____ Position: _____

Mobile Phone: _____ Email Address: _____

of Connections: _____ Population Served: _____

Membership Categories & Pricing

Type

System Size (# of Connections)

Fee

System (Voting): Public water systems and publicly-owned wastewater systems

0 - 170 Service Connections	\$ 300
171 - 1,400 Service Connections	\$ 350
1,401 - 3,300 Service Connections	\$450
3,301+ Service Connections	\$ 550
For Combined Water & Wastewater systems/utilities	ADD \$75
171 - 1,400 Service Connections	\$ 75

Associate: Businesses and Professional Firms serving the Water & Wastewater Industry \$ 500

Individual*: Any individual interested in supporting MassRWA \$ 50

* Not subject to membership benefits unless your system/company also joins as a Voting/Associate Member

Total: _____

Please make checks payable to MassRWA and mail to the office address below

Mass Rural Water Association | 781 Millers Falls Rd, Northfield, MA 01360

www.massrwa.org | 413.498.5779

2023 ANNUAL TRIFECTA

Highlights

Training Credit Hours (TCHs)

All participants at the 2023 Annual Trifecta are awarded Water and/or Wastewater TCHs.

Annual Drinking Water Taste Test

Think you've got the Best, Put it to the Test! Bring a drinking water sample for the Drinking Water Taste Test Competition. Draw a One- Quart sample from your supply into a plain mason jar, and bring it to the Trifecta! The winner will be entered into the 2024 Great American Water Taste Test at National Rural Water Association's Rural Water Rally in Washington DC held in February 2024!

Coffee & Donuts

Join us for a cup of coffee and apple cider donuts from Atkins Farms!



BBQ Luncheon

Lunch will be catered by Bub's BBQ in Sunderland, MA. Pig Out in Style!



MassRWA Annual Membership Business Meeting

The Mass Rural Water Association's Annual Business Meeting is scheduled for the 13th day of September 2023 at the Northfield Mountain Recreation Facility, Northfield, MA 01360 at 12:15PM. Financial reports will be discussed along with Board of Directors elections.



Thank You for Your Support!

Policies

Cancellation Policy

Vendor Registrations and Full Payment must be received from all Vendors by August 31, 2023. All registration cancellations and credit requests must be made in writing. A credit of the registration fee, minus a \$100 administrative fee, will be given for cancellation requests received by August 31, 2023. No credits will be offered beginning September 1, 2023.

Consent to Use Photographs, Videos, Audio, & Recordings:

Registration and attendance at, or participation in, MassRWA's meetings, trainings, and other seminars constitutes an agreement by the attendee/vendor to MassRWA's use and distribution (both now and in the future) of the attendee's image or voice in photographs, videos/videotapes, electronic reproductions, and audi files/tapes of such events and activities. This include permission to record sessions and streaming event.



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September 13, 2023

**Sign Up
Today!**

Mass Rural Water Association
781 Millers Falls Road
Northfield, MA 01360
Office: 413-498-5779

**Rural Water
Association**

