

# 2022 ANNUAL TRIFECTA

September 14, 2022

Northfield Mountain Recreation Area | 99 Millers Falls Rd | Northfield MA 01360

**Training**

Everything From Action Levels to Watersheds

**Tasting**

State Rural Water Taste Test Competition

**Tomfoolery**

Old Fashioned BBQ and Golf Scramble



**Vendor Packet**

# 2022 ANNUAL TRIFECTA

Dear Friends:

The Mass Rural Water Association (MassRWA) invites you to attend our 2022 Annual Trifecta!

When: Wednesday, September 14, 2022

Where: Northfield Mountain Recreation Area, 99 Millers Falls Rd, Northfield, MA 01360

Trifecta hours are 7:30AM - 3:00PM. Our event typically draws about 200 attendees, which are water and wastewater operators, managers, superintendents, administrators, board members, and system owners. As you can see on the agenda, we have lengthy breaks to give you time to speak with conference attendees. **Please set up your booth space from 6:00AM - 7:00AM.**

The Member Rate for a booth space is \$250, the Non-Member Rate is \$400. If your organization is not yet a MassRWA Member, please consider joining our association. Each Vendor Registration includes:

1. Booth Space
2. Two Complimentary Exhibitor Registrations
3. Luncheon for the two complimentary exhibitors
4. Trifecta Sponsorship

Please Note:

1. Additional exhibitor registrations are welcomed at a rate of \$35 per person, which includes lunch
2. Exhibitor area is outdoors, please plan accordingly and prepare for the weather!
3. You must bring your own table

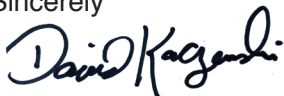
Our limited vendor spaces will go quickly! Please be sure to complete the registration form and return it with your full payment by **August 19, 2022** to reserve your spot.

Prizes/Giveaways/Raffles: We welcome Exhibitors to participate in running their own Giveaways/Raffles. These will be handled at each vendor's table. We recommend you bring your own sign in sheet for the attendees to fill out. We will make an announcement for you to draw the winner(s)!

Golf: In the afternoon, we have our Annual Golf Scramble at Cherry Hill Golf Course, a short drive to Amherst, MA. Attendees will have the option of either attending the last class of the day or play in the scramble. We typically see 10 foursome groups on the course. The Golf Scramble requires a separate registration form.

If you have any questions or concerns, please contact Jason Blais at [jblais@massrwa.org](mailto:jblais@massrwa.org) or at 413-325-4644. See you in September!

Sincerely



Dave Kaczynski, Executive Director



## Vendor Schedule of Events

Wednesday, September 14, 2022

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|                 |                  |
|-----------------|------------------|
| 6:00AM - 7:00AM | Vendor Setup     |
| 7:30AM-12:00PM  | Trade Show Hours |
| 1:00PM          | Vendor Breakdown |

# September 14, 2022 7:30AM - 3:00PM

Northfield Mountain Recreation Area | 99 Millers Falls Rd | Northfield MA 01360

# AGENDA

| Time            | Event                                                                                                                                     | TCH Credits   | Location        |
|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------|---------------|-----------------|
| 6:00AM- 7:00AM  | Vendor Booth Setup                                                                                                                        |               |                 |
| 7:30AM-8:00AM   | Registration & Refreshments                                                                                                               | N/A           | Main Entrance   |
| 7:30AM-12:00PM  | Trade Show                                                                                                                                | N/A           | Exhibition Area |
| 8:00AM-9:00AM   | An Overview to Pipe Locaitng Tools & Techniques<br><i>Eric Denslow, Eastcom Associates</i>                                                | 1.0<br>W & WW | Tent            |
|                 | The Importance of Asset Management<br><i>Arnab Bhowmick, Akitovov Asset Management</i>                                                    | 1.0<br>W & WW | Indoor          |
|                 | Holistic Approach to I&I in the Collection System<br><i>Chris Hamilton, Avanti International</i>                                          | 1.0<br>WW     | Yurt            |
| 9:00AM-9:30AM   | Break                                                                                                                                     | N/A           | Cafe            |
| 9:30AM-10:30AM  | Vacuum Conveyance Systems<br><i>Philip Crincoli, Aqseptence Group - AirVac</i>                                                            | 1.0<br>W & WW | Tent            |
|                 | MassDEP & US EPA Roundtable Discussion<br><i>Michael Celona, MassDEP &amp; Andrea Traviglia, US EPA</i>                                   | 1.0<br>W      | Indoor          |
| 10:30AM-11:00AM | Break                                                                                                                                     | NA            | Cafe            |
| 11:00AM-12:00PM | Leak Locating: Basic Review & New Technology<br><i>Warren Verga, 360 Solutions</i>                                                        | 1.0<br>W & WW | Tent            |
|                 | Understanding the Lead & Copper Rule Revisions<br><i>Samantha Biltcliffe, 120Water</i>                                                    | 1.0<br>W      | Indoor          |
| 12:00PM-1:00PM  | BBQ Lunch   Annual Meeting   Drinking Water Taste Test                                                                                    | N/A           | Cafe            |
| 1:00PM - 3:00PM | Ultrasonic Metering & Itelligent Hydrants<br><i>Scott Fitzgerald, FW Webb; Brett Johnson, Clow Valve; Brad Whitaker, Kennedy/MH Valve</i> | 2.0<br>W & WW | Tent            |
| 1:00PM          | Golf Scramble at Cherry Hill Golf Course<br>323 Montague Road, Amherst, MA 01002                                                          | N/A           | Cherry Hill GC  |

CLASS KEY | W: Water Operators | WW: Wastewater Operators

# 2022 ANNUAL TRIFECTA

## Vendor Registration Form

|                                                                                                                                                                                                                                                                                       |            |              |                                       |                 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|--------------|---------------------------------------|-----------------|
| Vendor Information                                                                                                                                                                                                                                                                    |            |              |                                       |                 |
| Company Name                                                                                                                                                                                                                                                                          |            |              |                                       |                 |
| Primary Contact                                                                                                                                                                                                                                                                       |            |              |                                       |                 |
| Billing Address                                                                                                                                                                                                                                                                       |            |              |                                       |                 |
| City, ST, Zip                                                                                                                                                                                                                                                                         |            |              |                                       |                 |
| Email & Mobile                                                                                                                                                                                                                                                                        |            |              |                                       |                 |
| 1. Please CIRCLE your choices and FILL IN information where appropriate<br>2. ADD UP what you circled and FILL IN total at the bottom<br>3. SEND IN this completed form and your full payment by <b>August 19, 2022</b><br>4. Please take notice of our cancellation policy on Page 7 |            |              | Member Rate                           | Non Member Rate |
| <b>Vendor Fee</b> (includes two (2) Complimentary Exhibitor Registrations)<br><i>Tables are not included, Electricity is not available</i>                                                                                                                                            |            |              | \$ 250                                | \$ 400          |
| <b>Complimentary Exhibitors</b> (Luncheon included)                                                                                                                                                                                                                                   |            |              |                                       |                 |
| Name 1                                                                                                                                                                                                                                                                                | Position 1 | Included     | Included                              |                 |
| Mobile 1                                                                                                                                                                                                                                                                              | Email 1    |              |                                       |                 |
| Name 2                                                                                                                                                                                                                                                                                | Position 2 | Included     | Included                              |                 |
| Mobile 2                                                                                                                                                                                                                                                                              | Email 2    |              |                                       |                 |
| <b>Additional Exhibitors &amp; Luncheons</b>                                                                                                                                                                                                                                          |            |              |                                       |                 |
| Name 3                                                                                                                                                                                                                                                                                | Position 3 | \$ 35        | \$ 35                                 |                 |
| Name 4                                                                                                                                                                                                                                                                                | Position 4 | \$ 35        | \$ 35                                 |                 |
| <b>Purchase an Associate Membership</b>                                                                                                                                                                                                                                               |            | n/a          | \$ 500<br><i>Rate drops to \$ 250</i> |                 |
| <b>Sponsorships</b> (Includes Luncheon, Refreshments, Taste Test)<br>Your organization will get recognized for their support of Mass Rural Water                                                                                                                                      |            | Included     | Included                              |                 |
| <b>Giveaways</b> (Please let us know what you are bringing, email jblais@massrwa.org)<br>Your giveaway(s) will be drawn at your table. Please bring to Trifecta.                                                                                                                      |            | n/a          | n/a                                   |                 |
| <i>Please see Cancellation Policy on Page 7</i>                                                                                                                                                                                                                                       |            | <b>TOTAL</b> |                                       |                 |

# September 14, 2022 1:00PM

Cherry Hill Golf Course | 323 Montague Road | Amherst, MA 01002

## Golf Registration Form

| Team Information - Please print clearly |  |
|-----------------------------------------|--|
| Team Name                               |  |
| Company Name                            |  |
| Billing Address                         |  |
| City, ST, Zip                           |  |
| Mobile Phone                            |  |
| Email                                   |  |

| Players - Please print clearly |  |
|--------------------------------|--|
| Team Leader                    |  |
| Player 2                       |  |
| Player 3                       |  |
| Player 4                       |  |

| Registration Fee - Includes Green Fees and Appetizers |          |            |
|-------------------------------------------------------|----------|------------|
| Rate                                                  | Quantity | Amount Due |
| \$ 45 per Player                                      |          |            |

| Golf Sponsorships - Please fill in your choices |          |            |
|-------------------------------------------------|----------|------------|
| Sponsorship Type                                | Quantity | Amount Due |
| Meal Sponsor                                    | \$300    |            |
| Longest Drive                                   | \$150    |            |
| Closest to the Pin                              | \$150    |            |

Please visit our website at [www.massrwa.org](http://www.massrwa.org) for more information

**Total Amount Due:** \_\_\_\_\_

To Register, **Register Online!** or complete this form and email: [jblais@massrwa.org](mailto:jblais@massrwa.org), or mail to address below  
All Registrations and Payments must be received by: **September 2, 2022 at 3:00PM**



# 2022 ANNUAL TRIFECTA

## Highlights

### **Training Credit Hours (TCHs)**

All participating Attendees at the 2022 Annual Trifecta are awarded Water and Wastewater TCHs.

### **Drinking Water Taste Test**

Please bring a drinking water sample for the Drinking Water Taste Test Competition. Draw a One-Quart sample from your supply and put it into a plain mason jar, and bring it to the Trifecta!

### **Coffee & Donuts**

Join us for a cup (or two) of coffee and a variety of delicious donuts from Atkins Farms!

### **BBQ Luncheon**

Lunch will be catered by Bub's BBQ in Sunderland, MA. Pig Out in Style!

### **Golf Scramble**

The 9-Hole Golf Scramble will be held at the Cherry Hill Golf Course, located at 323 Montague Rd, Amherst, MA 01002. The golf scramble begins at 1:00PM, with tee times starting at 1:30PM. An afternoon cookout will follow!



# Thank You for Your Support!

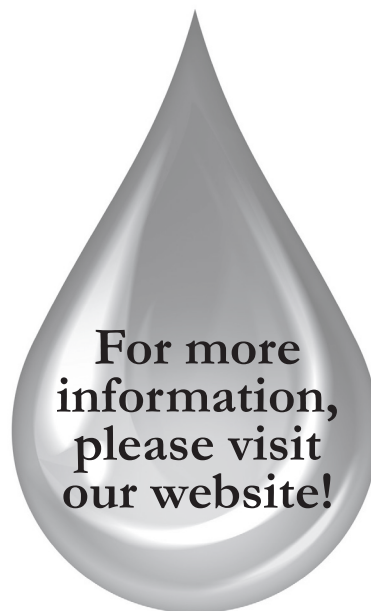
## *Policies*

### **Cancellation Policy**

Vendor Registrations and Full Payment must be received from all Vendors by August 19, 2022. All registration cancellations and credit requests must be made in writing. A credit of the registration fee, minus a \$100 administrative fee, will be given for cancellation requests received by August 19, 2022. No credits will be offered beginning August 20, 2022.

### **Consent to Use Photographs, Videos, Audio, & Recordings:**

Registration and attendance at, or participation in, MassRWA's meetings, trainings, and other seminars constitutes an agreement by the attendee/vendor to MassRWA's use and distribution (both now and in the future) of the attendee's image or voice in photographs, videos/videotapes, electronic reproductions, and audi files/tapes of such events and activities. This include permission to record sessions and streaming event.



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September 14, 2022



**Rural Water Association**

**Mass Rural Water Association**  
781 Millers Falls Road  
Northfield, MA 01360  
Office: 413-498-5779

*Sign up Today!*